

December 10, 2007

Changing the logos in Murata-PS products

Following its acquisition of C&D Technologies' Power Electronics Division, Murata Power Solutions has begun the process of changing the logos on its products. Specifications and performance are completely unaffected by this change of labeling.

Mixed logotypes

Although new products will be printed with the Murata Power Solutions logotype, shipments may contain a mixture of old and new marking styles



Other Product Markings

Other product markings (e.g. part numbers, date codes, bar codes and approvals) are not affected by the branding transition and will remain unchanged.

Going... C&D logotypes

Although the C&D brand will no longer be used, shipments may still contain products marked with the following logotypes:



New... Murata Power Solutions logotypes

Depending on the type of product and the area available for marking, products may be marked with one of the following logotypes:



Staying... DATEL logotypes

DATEL branded products will continue to be produced by Murata Power Solutions. In addition to a Murata Power Solutions logotype, these products may be also marked with one of the following:



PLEASE NOTE: Products previously marked with the DATEL logotype may now be marked with the Murata Power Solutions Logo only (where there is insufficient space for both logotypes).

More information

For more information please call your contact in Ropla Elektronik Sp. z o.o.

Regards,
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